

**EMERALD HEIGHTS COLLEGE FOR WOMEN
UDHAGAMANDALAM**

**IQAC
STRATEGIC PLAN 2022-23**

Plan of Action	Achievements/Outcomes
To organize seminars, workshops and Guest Lectures with the External Subject Experts	<ul style="list-style-type: none">• On 26.8.2022, a guest lecture was given to the students of the Department of English Literature on the topic ‘A Reflection of Life’ by Ms. R. Pradeepa, Asst. Prof Department of English, Government Arts College, Ooty• On 29.09.2022 and 30.10.2022, Department of Computer Science Conducted two days workshop on Cloud Computing, Mr. Rahul, Software Engineer, Key Skills Hub, Bangalore was the resource person.• On 26.10.2022, Department of English Literature organized a State Level Webinar on ‘Postcolonial Literature’. Dr. S. Snekhya Sri, Assistant Professor, Department of English, Periar University, Salem was the resource person.• On 2.09.2022, Department of Mathematics organized a seminar on Artificial Intelligence.• On 23.08.22, Department of Zoology organized an Awareness Programme and Food Exhibition on Fortified Food. Ms. Jagatheiswari, State Co-ordinator, Food Fortification of India (FSSAI) was the Guest speaker.• On 24.09.2022, Department of English Literature organized a webinar on ‘Introduction to Literary Criticism’. Dr. Padmanaban, Assistant Professor, Department of English and Foreign Languages, Bharathiar University, Coimbatore was the resource person.• On 18.11.2022, a seminar on Grey Market and Digital Marketing was organized by the Department of Commerce.• On 19.11.2022, a seminar on Ambush Marketing and Penny Stock was organized by Department of Commerce.

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<p>To organize Skill Development Programmes for all the students and staff.</p>	<ul style="list-style-type: none">• On 29.09.2022 and 30.10.2022, Department of Computer Science Conducted two days workshop on Cloud Computing, Mr. Rahul, Software Engineer, Key Skills Hub, Bangalore was the resource person.• On 03.03.2023, Department of Mathematics conducted a one day workshop on Latex. Dr. B. Ganga, Assitant Professor, Dept of Mathematics, Providence College for Women, Coonoor was the resource person.• On 24.03.2023, Naan Muthalvan Training Programme was conducted for the Final Year students on the topic ‘Capital Marketing’ Ms. Julie Sabastian, NSE Academy was the trainer.• On 28.03.2023, Naan Muthalvan Training programme was conducted on the topic ‘Digital Marketing’ Ronaldo Daniel was the trainer from NSE academy.• On 27.10.2022, Department of English organised a Guest Lecture on the Importance and Scope of English Language. Ms. Nancy Vinoth, Sr. Lecturer CPAT-TVS was the resource person.• From 30.1.2023 to 03.2.2023, members of Faculty from Department of Commerce and Department of Computer Science attended Naan Muthalvan FDP programme in Bharathiar University.
<p>To encourage Research Culture among the Students and Staff of the College</p>	<ul style="list-style-type: none">• On 20.1.2023, Department of Commerce conducted the Ph.D viva-voce examination for V. Rincy Thomas.• On 28.02.202, Department of Commerce conducted the Ph.D Viva Voce examinations for K.Divya.• Dr. J. Iswarya, Assistant Professor, Department of English and Ms. M. K. Priyanka, Assistant Professor, Department of English jointly published their patent along with a few other innovators in the official website of Intellectual Property, India with the title Impact of "The Hindu" Newspaper on English Ability for Intermediate learners in urban areas of INDIA.• This year, a total of 15 research articles and 2 book chapters were published in reputed peer-reviewed, UGC CARE listed / Scopus-Indexed journals.• Dr. J. Iswarya, Assistant Professor, Department of English was also awarded the prestigious Women Researcher Award by Pudhucherry Research Institute of Management, Education and Science, IIU, Australia and Anna College of Arts and Science, Kumbakonam at Primes Award- 2022.

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To sensitize the Staff on the Quality Techniques in Higher Education and prepare themselves for the 4th Cycle of Assessment and Accreditation by NAAC	<p>On 07.10.2022, a Faculty Development Programme was organized by IQAC on the title “Enhancing Quality Techniques in Higher Institutions”. Dr. Vanathi, Assistant Professor, Department Of English Literature, Erode Arts and Science College, Erode was the Resource Person.</p>
To conduct Workshops on Placement Training.	<ul style="list-style-type: none">• On 17.08.2022, a Placement Training workshop was conducted for the students by Mr. V. S. Arun Bharathi, NIIT, Coimbatore.• On 22.02.2023, Department of Mathematics organized a career guidance programme. Nancy Johnson, Lead UG Career Enhancement, Azim Premji University, Bangalore was the resource person.